**NEW YORK TELEMARKETER LICENSE SURETY BOND**

A telemarketing bond, also known as a phone solicitor license bond, guarantees the principals performance.

Telemarketing bonds provide a financial guarantee that telemarketing companies will abide by industry regulations. The telemarketing bond provides protection to consumers in two standard ways.

* The bond protects consumers from unruly telemarketing companies that choose to ignore laws.
* Because telemarketing agencies face new, lengthy and confusing regulations, telemarketing bonds also protect consumers when a company breaks a rule due to an oversight.